



Ad-Genie

Your wish for savings, granted by AI. Ad-Genie turns fragmented, multi-app discount hunting into one location-aware feed — then turns any deal into a personalized AI ad poster and a ready-to-post hashtag set.

Built for value-conscious shoppers across Target, Walmart, CVS, Macy's, Best Buy, Whole Foods, and JCPenney — combining location intelligence and generative AI on a Next.js + Supabase stack built to scale.

Ad-Genie — presented by Sankar, Founder & Full-Stack Engineer

The Problem



State the Problem

Discount discovery is fragmented, and turning a deal into shareable content is entirely manual today.



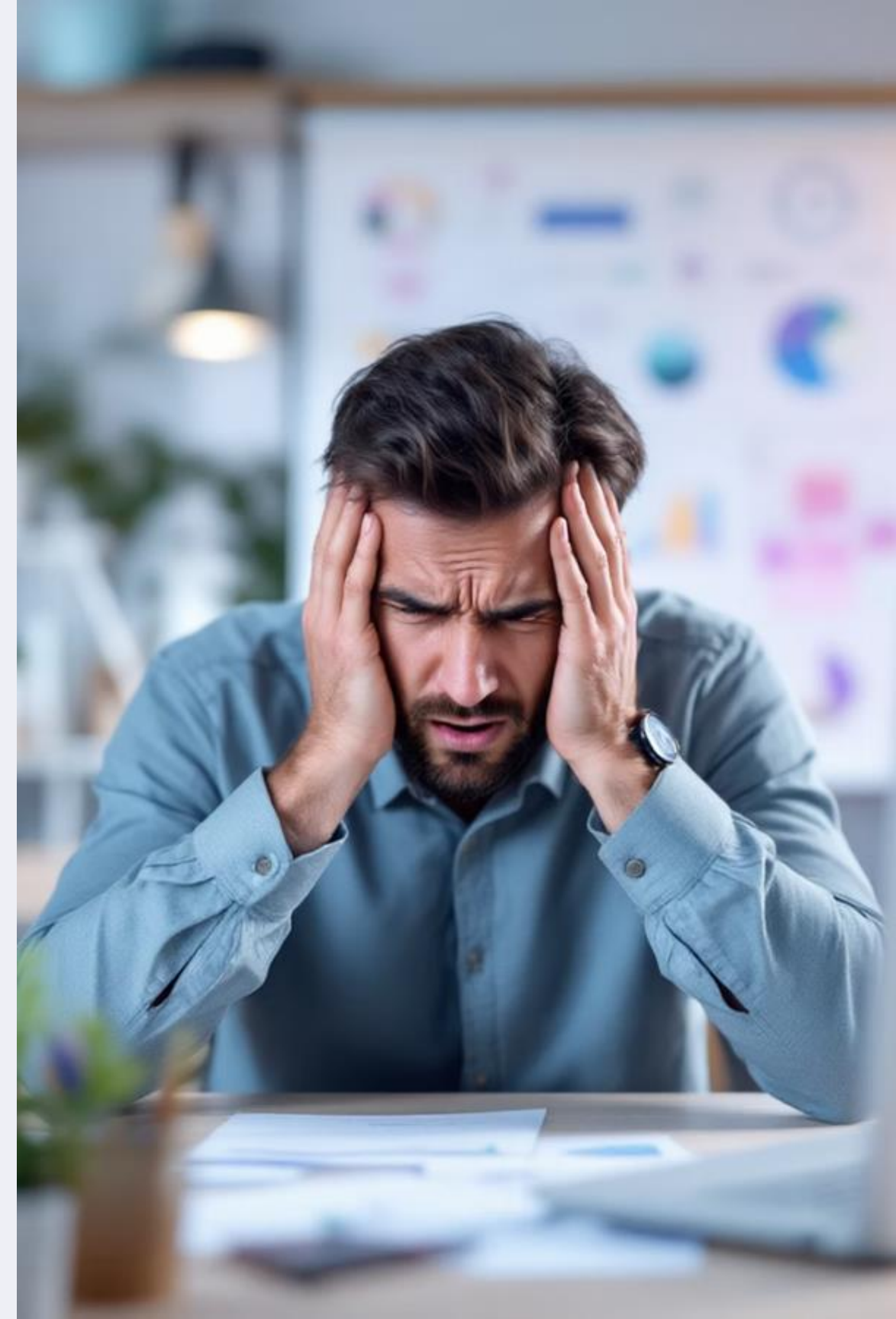
Market Impact

US shoppers leave ~\$500B in discounts unclaimed yearly — 67% abandon a coupon in the wrong format.



Pain Points

Deals are scattered across apps, the wrong format gets rejected at checkout, and shoppers give up.



Why This Problem Matters



Opportunity

No platform combines deals with AI tools



Market Trends

Affiliate feeds + generative AI make this real



Market Size

7 retailers at launch, millions of weekly shoppers

Our Solution

Key Feature 1

Location-aware deal feed - **7 retailers**,
10-mile radius

Unique Value

Engagement data competitors
can't replicate

Key Feature 2

AI ad poster generator - **Your face**,
on-brand, in seconds

Key Feature 3

Instant hashtag sets - **15-20 tags** via
GPT-4o, on demand



Product Demo

1

Use Case 1 - Online Redemption

Browse the feed, copy a coupon code in one tap — redemption logged automatically.

2

Use Case 2 - In-Store QR Redemption

Show a generated QR code at checkout — no app-hopping required.

3

Use Case 3 - AI Poster + Hashtags

Generate a personalized poster with your photo, then copy a ready hashtag set.

Business Model

Revenue Streams

Freemium subscription — Free, Saver (\$4.99/mo), and Pro (\$9.99/mo) tiers; v1.1 adds a loyalty-driven personalization upsell.

Pricing Strategy

Free tier covers casual savers; paid tiers remove caps — margin protected at ~\$0.69/user/month.

Customer Growth

Organic via the deal-sharing loop — every poster carries an Ad-Genie watermark; plus Rakuten co-marketing.

Key Metrics

North Star: ≥ 3 redemptions/user/week; targets $\geq 35\%$ redemption rate, $\geq \$25$ saved/user/month.





The Team

1

Sankar

Founder & Full-Stack Engineer — built the full stack: Next.js, Supabase, OpenAI poster/hashtag pipeline, and Rakuten/Places integrations.

2

Advisors

Open to advisors with retail/affiliate marketing, generative AI infrastructure, or consumer growth experience.

Lessons Learned



Key Insight 1

What we learned building the redemption flow

- **Format-correct redemption matters most** — a great deal gets abandoned if it's in the wrong format at checkout.



Key Learning 2

What shaped our infrastructure decisions

- **Affiliate feeds set the ship date** — Rakuten's ≤ 4 h offer staleness shaped caching and fallback design from day one.



Next Steps

What's next on the roadmap

- **Wire real credentials, harden, then launch** — connect Rakuten, OpenAI, and Places in production, run v1.0 hardening, and open the closed beta.

What's Next

Roadmap

v0.1 Alpha (3w) → v0.2 Beta (3w) → v1.0

Launch (4w) → v1.1 Growth (6w) → v2.0

Scale (Q4 2026)

Open to: Seed investors, enterprise design partners (retail/loyalty), ML engineering talent, and affiliate/LLM platform partnerships.